

SYLLABUS

SUCCESS OR FAILURE – THE CHOICE IS YOURS!

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A WORKBOOK FOR SUCCESS

Whether they plan to work for a paycheck or operate their own business, the students will learn how to obtain the wealth they desire to achieve personal and financial success.

Text Book: Loegering, Tom and Loegering, TJ, 2009

Success or Failure – The Choice is Yours!

A Workbook for Your Success: ISBN #0615316344

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Tentative Schedule of Discussions – Six Classes 50 minutes each

Standards: The student will gain preparation along the path to opportunity. They will learn to achieve all they can conceive; acting with integrity, fairness and in an ethical manner. The student will expand their comfort zone in order to develop their dreams and goals.

Students will explore, examine and develop ideas as they follow a six step path to:

1. Define success
2. Balance their lives
3. Complete the 6 steps to all their written goals
4. To get started with a plan
5. Understand and know they are in the business of themselves
6. Develop their business plan to reach their goals and balance their lives as well

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LESSON PLAN

INTRODUCTION

My goal in writing this book is to give you a workbook to organize your working and personal life. Whether you work at a job or live the dream of forming a company, you have your own definition of success, goals, and accomplishments. Yes, you can achieve your success and also enjoy living your life well.

You are taking a business class and the teacher gives you the following test choices:

- | | Grades |
|--|--------|
| 1. Very tough questions worth 50 points, | (A) |
| 2. Medium tough questions worth 40 points, | (B) |
| 3. Easiest questions worth 30 points. | (C) |

Choose the test you would take, and write your answer here: _____

Check yourself – who are you and how are you programmed?

Chapter 1 – Your Definition of Success

Discussion of Success

Have students answer 6 questions as follows:

- ✓ Who do you want to be?
- ✓ How much money do you want?
- ✓ What will you do to earn that amount? Do you need a degree, apprenticeship, a network?
- ✓ How will you make the world a better place?
- ✓ Write your epitaph: what have you done with your life?
- ✓ Since you can't take it with you, what will you leave behind that proved you lived your life, and lived it well?

Discuss redefining success as you attain your goals.

Altering your attitude and alter your life.

Do a self-analysis, list life experiences, your personal and physical assets and liabilities.

You have the power to change your life.

Describe what you have and what you want to be successful with the following 6 parts of your life:

Personal	Physical
Financial	Community
Family	Spiritual

Class 1

Introduction: Review syllabus and topics of discussion. Assign first reaction page 1- page 7

Class 2

Discussion: How does the student balance these six parts of their lives – page 7

Class 3

Six Steps: Six definite practical steps to reach ones goals. Students will find answers to tap into their talents and belief systems to achieve personal and philanthropic endeavors.

Class 4

Getting Started: How to apply lessons learned in Class 1, 2, and 3. Understand one must analyze their talents. Here one takes stock of what you have to give and do in order to get the funds you desire. Students will start now to create their own reality.

Class 5

You are the Business: the student learns to be a “business of themselves”. Define barriers and create an organization chart. Discuss 8 questions to illustrate the business of themselves.

Class 6

Business Plan: Writing a business plan knowing that each plan contains Introduction, Marketing, Financial Management, Operations, and Concluding Statement. The student will learn to summarize their goals and express a commitment to achieve them.

The student will understand they have a great mind and can achieve all they can conceive.

Evaluation/Requirements: Read Success or Failure – The Choice is Yours!

1. Reaction papers: Not more than 1 page – (10 points each)
 - a. Read pages 1-7 – Describe how to be successful with the six parts of life.
 - b. Read pages 17-18 – Write a goal statement.
 - c. Read pages 19, 20 and 21 – Create your reality.
 - d. Read pages 23, 24, 25 and 26 – Answer questions 1-8 on pages 24 and 25.
 - e.
2. Write personal business plan as explained in pages 27-28 and shown on pages 31 and 32 - **(40 points)**
3. Class participation. Be part of the discussion, which makes up a large part of the class – **(15 points)**
4. Attendance. Be in class on time and be prepared to learn – **(5 points)**
5. Certificate/Completion (Course Policy – This course is best taught to any student who has the desire to achieve all they can conceive.) The student needs to receive 70 or more points to receive a Certificate of Completion.

STUDY GUIDE “SUCCESS OR FAILURE – THE CHOICE IS YOURS”

This study guide is prepared to assist the reader to follow six steps to establish, then reach their goals as they obtain success and live a productive balanced life.

You will learn to:

1. Define success – what you want.
2. Balance your life – work life and personal life.
3. Take six steps to your written goals.
4. How to get started.
5. Operate your life for profit – work – personal.
6. Write a business plan for yourself as you are in the business of living your life well.

Can reading this small book and attending a one-day class actually help me live my life well? My short answer is Yes!

However, a better answer may come from a quote by business guru Peter F. Drucker – “and an overload of information, that is, anything beyond what is truly needed, leads to information blackout. It does not enrich, but impoverishes.”

We are not made better by our successes, but through our productive response to challenge.

- Tom Loegering